Your Path to a World Class eLearning System

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Extending The Classroom Experience Through eLearning

The traditional classroom learning framework is a staple in Kenya. Learners, often guided by their instructors, go through their lesson plans primarily through the instructor-led lecture model. Does new technology offer any benefits to the current learning framework adopted by most schools in Kenya?

The answer to this question is YES. Online learning platforms provide an avenue for schools to extend their learning activities beyond the classroom.
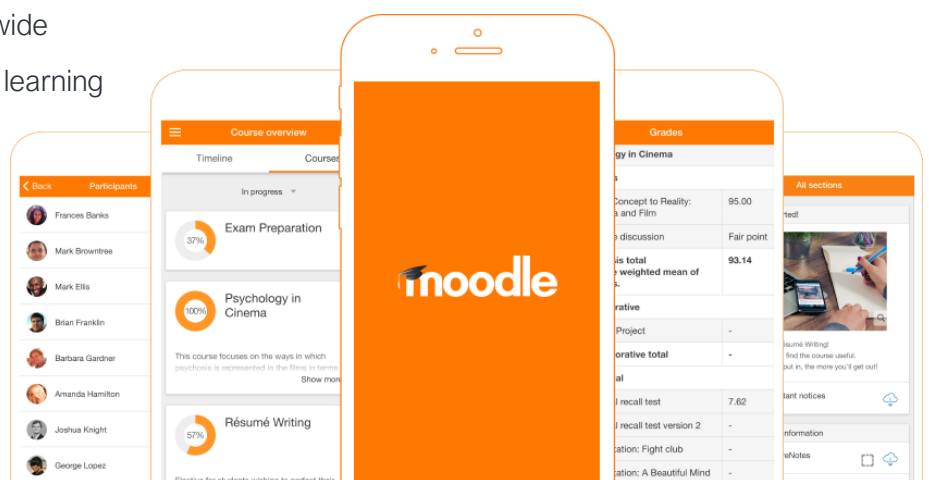
Online learning platforms provide environments that enable educational institutions integrate technology into its pedagogy. By adopting cutting-edge learning frameworks, educational institutions can integrate the best that technology has to offer into their lessons in support of achieving learning outcomes.

Learning management systems (LMS) have been in use for about 15 years and have been used to support the learning activities in different institutions, from kindergartens to colleges and universities. It is available on web, PC and mobile.

Why We Moodle and why you should too

The world's leading LMS is known as Moodle. Moodle is a free open source software package designed to help educators create effective online courses based on sound pedagogical principles. Moodle

- Is proven and trusted worldwide
- Supports both teaching and learning
- Easy to use
- Free with no licensing fees
- Always up to date
- Flexible and customizable
- Scalable to any size
- Robust, secure and private
- Can be used on any device
- Supported by a strong community

Self-Hosting Vs. Managed Service

Open source learning management systems are free to use. But how does self-hosting compare to managed hosting?

There have been some pervasive misconceptions about the 'free' nature of open source software. Although software may be available for free and may be supported by a large community, the realities of deploying and maintaining an instance brings to the fore challenges associated with 'free' software.

The often-unspoken costs of maintenance, hosting, customization, extension and hardware upgrades combined with other associated costs of security, support and human capital often take considerable resources from the institutional budget. The need to build internal capacity to manage the platform also requires significant effort on the part of management. Consequently, the expense attached to self-hosting is considerable, an expense that negates the "cost-effectiveness" of open source software.

Some reasons why our managed solution is the best decision for your institution

○ Managed By Experts

Our experience in delivering a high-touch service to hundreds of customers has given us the requisite experience that makes ours the best service in the market.

○ Seamless Integration

Whether you need Moodle to integrate with your student information system or enhanced Moodle's capability through third party plugins, our experts are at hand to ensure that the integration process is successful.

○ Customer Service

Need support? Our world class customer service ensures that you get timely, results-based support. Our ticket response time is always under one hour. Our exemplary service and customer support has enabled us achieve a 99% customer retention rate in our 10+ years of operation.

○ Cost Savings

The benefits accrued from doing away with the recurrent IT costs translate to significant cost savings. The SAAS model ensures that the Moodle instance is managed by highly qualified and competent support staff at a fraction of the price of having full time hires.
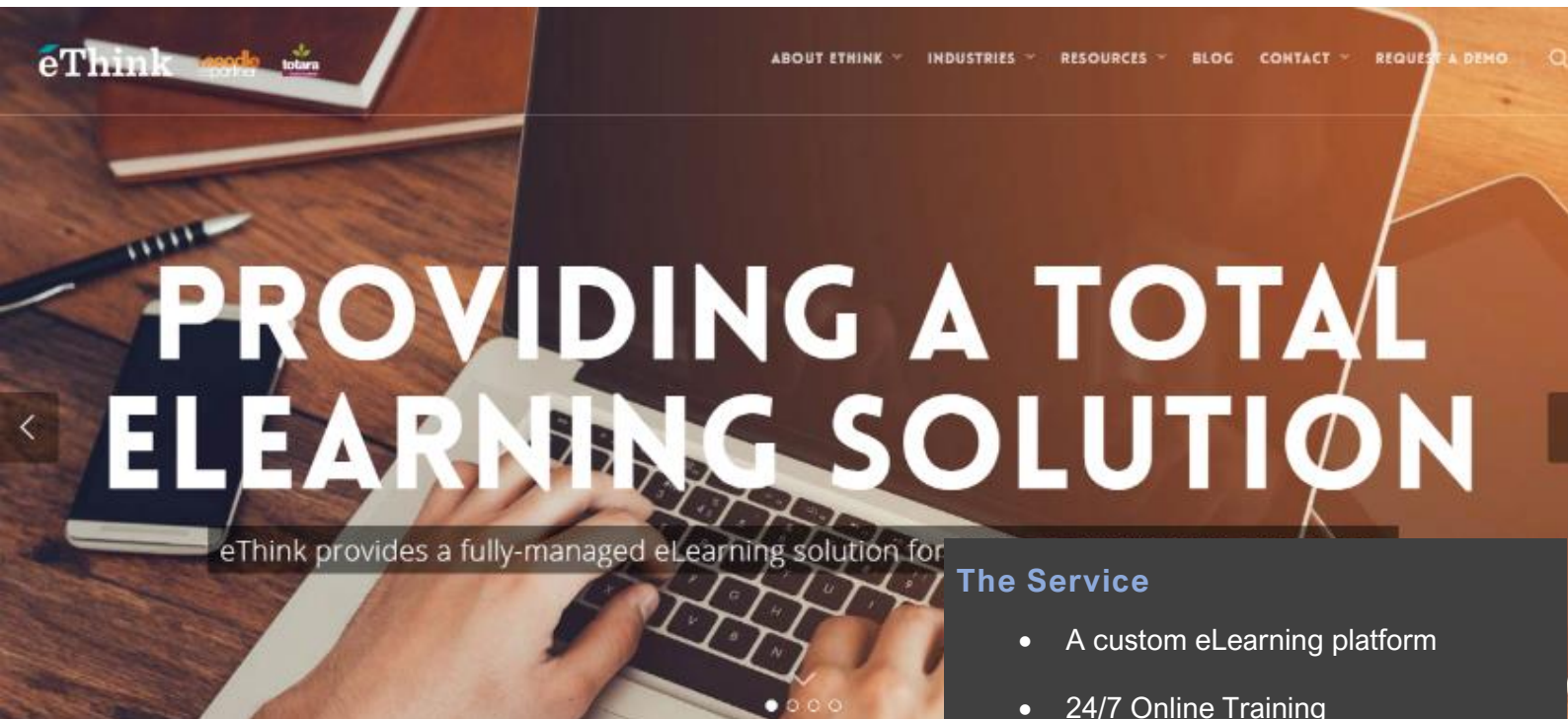
○ Partner Network

Leverage on our extensive 125+ strong partner network for all your e-learning service needs.

○ Customization

Our in-house team is well capable in handling and delivering on all your customization needs.

Moodle with eThink Education

Get world-class managed service run by industry experts

eThink Education has been deploying and managing Moodle installations for over 10 years.

Formed in 2008, eThink is a rapidly growing Certified Moodle Partner providing implementation, integration, and management services for the open-source learning platform Moodle in the Higher Education, Professional Education, and K-12 sectors. Moodle is the most widely used learning platform in the world. When hosted and managed by the experts at eThink, Moodle can surpass the functionality of competing systems in the market. As proven by our 99% client retention rate, eThink's Moodle cloud hosting services offer unrivalled performance and exceptional value.

Digital Platforms ASP serves as a reseller of eThink's service in Kenya.

The Service

- A custom eLearning platform
- 24/7 Online Training
- Unlimited Modules
- Unlimited Storage
- SIS/ERP Integrations
- Industry-leading customer service
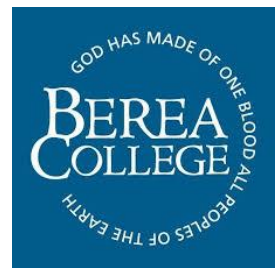- Mobile compatibility

The eThink Difference

1. 99% client retention rate
2. Over ten years experience in the industry
3. Home of industry experts
4. Founded and led by individuals with a teaching background
5. Leverage on global partnerships

eThink Education Client Roll

As Certified Moodle Partners in the United States, Canada, The Caribbean and Nigeria, our client base is diverse. We service schools K-12, colleges, universities, and corporate clients.

The list below, though not exhaustive, is a representation of our clients.

eThink Education Partner

Extend your Moodle installation by leveraging on our extensive 120+ partner network. With requisite licences, eThink Education will handle integration seamlessly at no extra cost.

Need A Demo?

Thank you for taking time to go through the proposal. Our hope is that we can turn what has been covered into an ongoing conversation. We would also love to show you what you can achieve using our platform.

We look forward to meeting you in person.

digital platforms

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